



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

## Contract # 4962685

**Schedule Dates** 08/31/21-09/06/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** EST. 622 (1607864)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 40/41/622  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Separation: 30

**Date Entered** 08/30/21  
**Last Modified** 08/30/21  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #** 10923894  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,790.00  
**Net Total** \$15,810.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2021	13	\$18,600.00
<b>Grand Total:</b>	<b>13</b>	<b>\$18,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/21-09/02/21	2	1:00	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1				3	\$1,000.00	\$3,000.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
2.0	Normal Line / SPOT	08/31/21-09/02/21	2	1:00	6:58A- ABC-Good Morning America			1	1	1				3	\$1,800.00	\$5,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
3.0	Normal Line / SPOT	08/31/21-09/02/21	2	1:00	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1				3	\$1,400.00	\$4,200.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
4.0	Revised Line / SPOT	09/03/21-09/03/21	3	1:00	5:58:15A- News-7News ON YOUR SIDE at 6AM							1					Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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